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Short Bio: Jahrmann is professor at the Game Design Department of the University of Arts and Design Zurich, PhD student of CAIA, Electronics and Communications, University of Plymouth, and lectures at the Angewandte Vienna.

Margarete Jahrmann elaborates interactivity in public performances, installations, urban games, toys, game fashion, futility and play. 2005 she co-founded the international affiliation Ludic Society, which gathers actually 54 members.